

Network Mapping

Mapping Your Hidden Spheres of Influence

Where does trust already live in your community? List individuals, groups, or spaces that shape trust around conservation in your community. Consider the hidden spheres of influence you can tap into!



Pro Tip: Hidden Spheres of Influence Might Include...

- Faith leaders
- Respected landowners or farmers
- Youth coaches or school advisors
- Cultural event organizers
- Neighborhood leaders
- Small business owners
- Long-time volunteers